

Fundraising Pack

At Walou we understand that fundraising may seem a little daunting, especially if it's your first time. So to make things a little easier and to get you started we have created a fundraising pack filled with ideas and tips on how you can reach your target amount for this great cause!

Whether you are a cash strapped student or full time professional with little time on your hands there is something for everyone.

Talents to trade...

- **Photography buffs** - Ask for a donation for a print of your photos.
- **Artists/performers** - Put on an exhibition/performance to help raise funds.
- **Come dine with charity** – Show off your cookery skills and compete with colleagues and friends to see who can pull off the best three course meal. Raise money by making sure that everyone who participates has to donate a fee.
- **Odd jobs** - There's a handyman (or woman) in all of us! What better way is there to make some money for charity than by helping people with those jobs they can't or won't do themselves? Set a small charge per job and offer your services around your neighbourhood, to friends, family, work colleagues or even advertise in the local newspaper or a shop window. You'll be helping out your friends and raising money for a great cause too.

Fundraising for the students...

- Organise a student event and charge a fee for tickets. Some events could include;
 - **5 aside football** – Get together the football union or just your mates and form teams with each team paying an entry fee.
 - **Sponsored walk** - Get your mates involved and try to get some sponsors too. A 2 mile walk around a local park will be sure to get you up and running.
 - **Quiz night** – Gather the intellectuals of university and flex your intellect for a good cause. Teams can donate to enter.
 - **Film night** - (you could even screen our documentary 'Morocco's lost children', get in touch about getting a copy of the documentary)

Good old classics....

- **Cake sale** - Bake or buy some cakes, muffins, brownies or sweets for your staff/student lounge at work/school to sell.
- **Car boot sale** – Why not collect all those items in your house that you've been meaning to get rid of and sell them! You may find you have more cash in the attic than you expected. Get various friends and family to do the same and donate the money to your fundraising. Do it the old fashioned way and organise a car boot sale, or if you prefer the comfort of your own home do it on EBay and start selling!
- **Guess the amount** - fill a container with item (nuts, walkers crisps, quality street, jelly babies, etc.) display the jar in a visible area of your work or class. The winner gets the contents and participants donate for a chance to guess.
- **Sometimes you just need to ask!** Whether it be friends, family or colleagues. Ask for a moment of their time to gather donations and fill them in on what you're doing.
- **Car wash** - Have a car wash on your street and get people to pay a fee and let them know all their money is going to help people in need through your fundraising effort. They get something they need (a clean car) plus they get to help a great charity cause!!

Charity begins at the office...

- Get colleagues at work involved in return for your help (e.g. "personal assistant for a day") if they donate to help you raise funds.
- Organise a fancy dress/casual dress day with participants paying a donation.
- Put donation boxes around the office you can also collect in your local area, on the high street, in supermarkets or shopping malls. Nowhere is out of bounds as long as you have the correct permissions.

Whatever your choice of fundraising we hope we have given you enough motivation to get started. If you need more ideas or want to share your fundraising tips with other Walou members feel free to send us an email and we will update it on the website. Keep us posted on your fundraising activities and capture those moments on camera. Feel free to send them in or keep us posted on twitter and facebook.

Remember to like our facebook page: <http://www.facebook.com/groups/walou4us/>
Or follow us on twitter: <http://twitter.com/Walou4us>
For any questions or to keep us posted email us at: volunteer@walou4us.com

Remember the FUN n Fundraising!!!